



SEP
CARTAGENA 2027
LES ANDEAN COMMUNITY



SEP CARTAGENA 2027

Global Patent Licensing and Assertion:
The value of strength, reliability and predictability

Cartagena, Colombia
February 17 – 18, 2027

SPONSORSHIP OPPORTUNITIES

<https://lesasep.org/>

The LES Andean Community presents SEP Cartagena 2027

Strength, reliability, predictability

Strong, reliable and predictable IP rights generate value and fuel innovation, nowhere more visibly than in SEP licensing. SEP Cartagena 2027 gathers global industry leaders, practitioners, judges, pools and funders for sharp panels, frank debate, and the time to build relationships that drive deals.

Put your organization in front of senior SEP owners, licensing heads, outside counsel, judges, funders and academics from across the global SEP ecosystem, with two full receptions and long lunches built for real relationship-building, not just panels.

8

Panels across
2 days

100+

Senior delegates
(target)

1st

Global SEP
Event in LATAM





WHY CARTAGENA?



THE WALLED CITY

A UNESCO World Heritage site on the Caribbean — colonial ramparts, plazas, and a walkable historic center that turns every break into a networking opportunity.



EASY TO REACH

Direct connections from all major hubs in the United States and Europe.



WORLD-CLASS HOSPITALITY

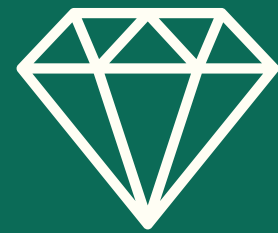
Four Seasons Cartagena, Charleston Santa Teresa, Hyatt Regency Cartagena and Hotel Santa Clara, with 4-star Old City alternatives.



BUILT FOR NETWORKING

Two full cocktail receptions, long lunches, and a compact old town: 10+ hours of dedicated networking across two days, with room for real bilateral meetings.

SEP CARTAGENA 2027 Sponsorship Packages



Emerald
\$20,000



Gold
\$10,000



Silver
\$5,500



Bronze
\$2,000



In-Kind
Variable



Sponsorship Packages Details SEP CARTAGENA 2027

Benefit / Feature	Emerald	Gold	Silver	Bronze	In-Kind
Cost	\$20,000	\$10,000	\$5,500	\$2,000	Variable
Complimentary Conference Passes	3	2	1	0	0
Social Media Support - Website	Included	Included	Included	Included	Only Website
Social Media Feature Post	✓	✓	✓	✗	✓
Signage	Premium	Regular	✗	✗	✗
Verbal Acknowledgment each Day	✓	✓	✓	✗	✗
Panel Moderator (1 panel)	✓	✓	✗	✗	✗
Speaking Slot (3 min welcome remarks)	✓	✗	✗	✗	✗
Dedicated Table at Registration	✓	✓	✓	✗	✗
Attendee List (post-event, GDPR-comp.)	✓	✓	✗	✗	✗
Program Bio / Firm Profile (words)	200	150	100	50	50
Private Meeting Room Access (hrs)	4	2	✗	✗	✗
Early-Bird Rate for Additional Passes	✓	✓	✗	✗	✗
Concierge Services (on call)	✓	✗	✗	✗	✗



Reception Sponsorship

Receptions

\$10,000 February 17 or February 18

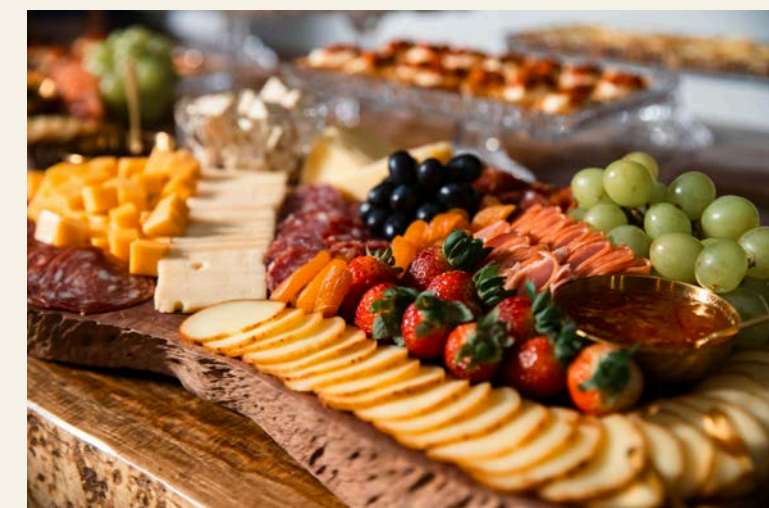
- Company logo on onsite signage
- Free standing banner/ rollup
- Company logo on website and other relevant communications



Luncheons

\$7,500 February 17 or February 18

- Company logo on catering tables
- Free standing banner/ rollup
- Company logo on website and other relevant communications



Coffee Breaks

\$3,000 February 17 AM or PM
February 18 AM or PM

- Company logo on catering tables
- Free standing banner/ rollup
- Company logo on website and other relevant communications





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Conference Sponsorship

Delegate Lanyards

\$5,000

- Supplied by you
- Company logo on website and social networks

Notepads

\$3,750

- Supplied by you
- Company logo on website and social networks

Delegate Bags

\$3,700

- Supplied by you
- Company logo on website and social networks

Pens

\$2,700

- Supplied by you
- Company logo on website and social networks



General Terms and Conditions

This Sponsorship Contract (the “Contract”) is entered into this day (“Effective Date”), by and between the SEP Cartagena 2027 Event Organizer (“Organizer”) and Sponsor. By signing this Contract, Sponsor agrees to comply with the terms and conditions set forth below. This Contract shall become binding upon acceptance by an authorized representative of the Organizer for SEP Cartagena 2027.

RECITALS

A. WHEREAS, Organizer plans to conduct SEP Cartagena 2027 on February 17–18, 2027 in Cartagena, Colombia (“Conference”), and
B. WHEREAS, Sponsor desires to sponsor at the Conference under the sponsorship package as set forth in the booking form in exchange for certain promotional consideration, and
C. WHEREAS, Organizer desires to accept such sponsorship or exhibition participation. NOW, THEREFORE, for good and valuable consideration, the sufficiency of which both parties hereby acknowledge, the parties agree as follows:

1. SPONSORSHIP PACKAGE

Sponsor hereby elects to be a sponsor / exhibitor of the Conference under the sponsorship / exhibition package as set forth in the booking form (“Sponsorship Package”).

2. USE OF SPONSOR MATERIALS

2.1 License Grant

Sponsor hereby grants to Organizer a non-exclusive, non-transferable license, solely for the term of this Contract, to use the trademarks, trade names, logos, identifying marks, and URLs as described in the sponsorship brochure (the “Marks”), for use by Organizer in connection with presentation of the Conference, including promotional materials, and in fulfillment of Organizer’s obligations hereunder. Such right shall automatically terminate upon completion of the Sponsorship or termination of this Contract, whichever is earlier. Organizer shall also comply with Sponsor’s logo usage guidelines.

2.2 Reservation of Rights

Organizer acknowledges that Sponsor owns and retains all rights associated with the Marks, and that any and all goodwill derived from the use of the Marks hereunder inures solely to the benefit of the owner of the Marks.

3. OBLIGATIONS OF THE PARTIES

3.1 Organizer

Organizer hereby agrees to provide Sponsor with the promotional services and materials, consistent with Sponsor’s sponsorship / exhibition package, as outlined in the sponsorship brochure.

3.2 Sponsor

In addition to payment obligations hereunder, Sponsor agrees to provide Organizer with the Marks listed in the sponsorship brochure, in the format and via media as reasonably requested by Organizer.

3.3 Cooperation of the Parties

The parties agree to cooperate and provide reasonable assistance, as requested by the other party, in the performance of the obligations set forth herein.

4. CONFERENCE SCHEDULING

4.1 Schedule Changes

If Organizer changes the site, hours, or dates of the Conference, Organizer will notify Sponsor of any such changes in writing as far in advance as possible.

4.2 Cancellation by Organizer

Organizer reserves the right to cancel the Conference, in whole or in part, or to terminate this Contract for any reason, with or without cause, at any time upon written notice to Sponsor.

It is a condition of this booking that Organizer and/or its agents have the right, for any reason beyond their control, to alter or cancel, without prior notice, the Conference or any of the arrangements, timetables, plans, or other items relating directly or indirectly to the Conference, and that Organizer and/or its agents shall not, subject as aforementioned, be liable for any loss, damage, expenditure, or inconvenience caused as a result of such alteration or cancellation.

In the event of cancellation of the Conference, any prepaid delegate registration fees will be returned in full, and Organizer and/or its agents shall not be liable for any loss, damage, expenditure, or inconvenience caused as a result of such cancellation.

4.3 Cancellation by Sponsor

It is a condition of this booking that notification of cancellations and requests for refund shall be made in writing to Organizer. For cancellations received before December 18, 2026, 25% of the total remittance (not including the \$500 non-refundable deposit) will be refunded. Fees will not be refunded after December 18, 2026.

5. FEES; PAYMENT

5.1 Fees

Sponsor agrees to pay Organizer the fees specified for Sponsor’s sponsorship / exhibition package, as set forth in the Sponsorship Brochure (“Fees”).

5.2 Payment

Payment of the Sponsor’s fee shall be made in accordance with the applicable sponsorship package and invoice. A non-refundable deposit of \$500 must be submitted along with the completed registration or sponsorship form to secure the booking. Bookings made without payment or invoice details will not be considered complete. Full payment shall be due according to the applicable sponsorship payment deadline:

6. WARRANTY; DISCLAIMER

Sponsor acknowledges that all services and materials provided by Organizer in connection with this Contract are being provided “as is.” organizer disclaims all warranties, express or implied, including the implied warranties of merchantability, fitness for a particular purpose, and non-infringement, and any warranties arising out of course of dealing or usage of trade.

7. LIMITATION OF LIABILITY

In no event shall organizer be liable to sponsor or to any third party for damages of any kind, including, without limitation, indirect, special, incidental, punitive, or consequential damages, including loss of use, data, business, or profits, arising out of or in connection with this contract or for any error or defect in any materials provided, whether such liability arises from any claim based upon contract, warranty, tort, including negligence, strict liability, or otherwise, and whether or not organizer has been advised of the possibility of such loss or damage. the parties have agreed that these limitations will survive and apply even if any limited remedy specified in this agreement is found to have failed of its essential purpose. in no event shall organizer’s total aggregate liability under this contract exceed fees paid by sponsor to organizer under this contract.

Notwithstanding anything stated to the contrary, each party shall indemnify and hold the other harmless for direct damage liability or loss resulting from death, personal injury, tangible property damage, negligence, or willful misconduct by its personnel, subcontractors, or agents, or any other liability that may not be excluded by applicable law.

8. DATA PROTECTION

Each party warrants that it complies with all applicable laws and regulations when providing services, especially, without limitation, all applicable local data protection and privacy laws and/or regulations.

Each party warrants that, during the collection, processing, and use of individual personal information, the person to whom the data belongs (the “Data Subject”) has been informed of and, where required by applicable law, consented to:

His/her right to object, where applicable, to the collection, processing, and/or use of his/her data;
The purpose of the collection, processing, and/or use of his/her data;
His/her rights regarding the use of his/her data for direct marketing or other commercial purposes;



The fact that his/her personal data may be transferred or processed in other countries, where permitted by applicable law;
Being contacted by commercial third parties, including Organizer and its affiliates, for marketing and other purposes where the appropriate consent has been obtained. Each party warrants that it has the right to grant the licenses and other rights related to the use of personal data and that its collection and processing of personal data complies with applicable privacy and data protection laws.

9. GENERAL

9.1 Force Majeure

Organizer shall not be responsible for any loss or damage resulting from failure to perform under this Contract or failure to present the Conference, in whole or in part, as a result of riot, strike, terrorism, civil disorder, act of war, failure of facilities, earthquake, storm, fire, flood, natural disaster, governmental action, public health emergency, or any reason of any kind whatsoever beyond the reasonable control of Organizer.

9.2 No Assignment

Sponsor may not assign this Contract, in whole or in part, by operation of law or otherwise, without the prior written consent of Organizer, which consent shall not be unreasonably withheld. Any attempted assignment without such consent will be null and of no effect.

9.3 Authorization

Sponsor acknowledges and agrees that, upon execution of this Contract, Organizer is authorized by Sponsor to provide contact information, including Sponsor’s address, phone number, and name of a contact person, to any contractor or vendor contracted to conduct work for the Conference where reasonably required in connection with Sponsor’s participation.

9.4 Governing Law; Jurisdiction

This Contract shall be governed by and construed in accordance with the laws of Columbia. Any legal action or proceeding arising under this Agreement will be brought exclusively in the jurisdiction of the Colombian Courts.

9.5 Severability

If any provision of this Contract is held invalid or unenforceable by a court of competent jurisdiction, such provision will be construed so as to be enforceable to the maximum extent permissible by law, and the remaining provisions of the Contract will remain in full force and effect.

9.6 Waiver

The waiver of any breach or default will not constitute a waiver of any other right hereunder or of any subsequent breach or default.

9.7 Entire Agreement

This Contract constitutes the complete agreement between the parties and supersedes all prior or contemporaneous agreements or representations, written or oral, concerning the subject matter hereof.

This Contract may not be modified or amended except in a writing signed by a duly authorized representative of each party.

9.8 Delegate Information

Organizer may share the names and companies of delegates who have agreed to share their details, subject to applicable privacy and data protection requirements. Where applicable, such information may be shared prior to the Conference.

9.9 Counterparts

This Contract may be executed in counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument.

9.10 Taxes

All sponsorship costs may be subject to applicable taxes, duties, withholding taxes, value-added taxes, or other governmental charges as required by applicable law.

BECOME A SPONSOR **SEP CARTAGENA 2027**

February 17-18, 2027
Cartagena, Colombia

For inquiries please contract:

admin@lesasep.org

<https://lesasep.org/>